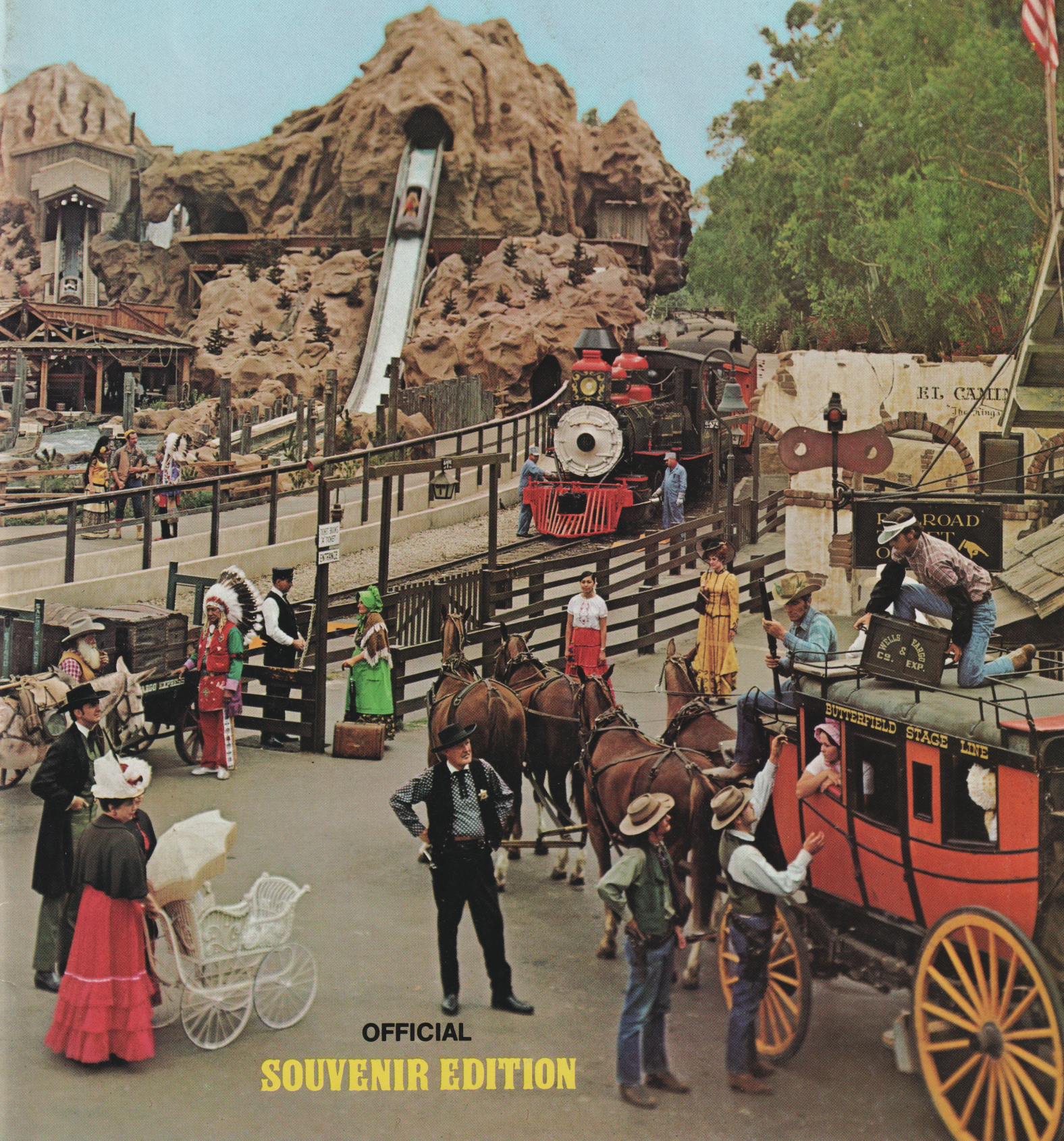


# Knott's

BERRY FARM™  
BUENA PARK, CA.



OFFICIAL  
SOUVENIR EDITION





*Pioneer* is a nostalgic word that brings to mind the early days of the American West when a determined people pushed forward against incredible odds to tame a wild land and fulfill a splendid destiny. The frontier beckoned to all, but only those with imagination, strength of character and faith were able to survive the hard and dangerous months of travel. California was settled by a people who knew the value of hard work, who would not accept defeat and who met hardship with courage and optimism. A deep love of the land combined with an almost mystical belief in man's ability to succeed was the heritage these early pioneers left to their descendants. Although born in California, Walter Knott grew up with a vivid awareness of the values of his pioneering ancestors.

Charles and Rosamond Dougherty, Walter's maternal grandparents, left Virginia in the early 1850's in search of good farming country. They settled in the young state of Texas and prospered in the rich flatlands. Seventeen years later, the aftermath of the Civil War left the land desolate and the economy shattered. Self-reliant and independent, the Doughertys decided to pull up stakes and move westward in 1868. Loading their meager possessions and seven children—six grown with families of their own

—into three covered wagons, they joined a wagon train for California. Walter was to hear tales of this hard four-month journey throughout his youth.

The family settled in Azusa where Walter's mother, Virginia, later met and married an idealistic young Methodist preacher, Elgin Charles Knott. The young couple moved to nearby La Verne and planted oranges. In 1889, Virginia Knott gave birth to her first son, Walter, at her mother's home in San Bernardino. The untimely death of Reverend Knott when Walter was six changed the course of the family's future. Sustained by the fortitude and determination of their mother, Walter and his younger brother, Elgin, adjusted to their changed life. By the time Walter was ten, the family lived in Pomona where Walter raised vegetables in the backyard for the family to eat, selling the surplus to neighbors. Before long, the enterprising youth had expanded to a vacant lot next door and—a year later—was planting berries on another lot adjacent to that. Thus his instinctive love of the land was nurtured, to grow ever stronger with the passing years.

With ten years of formal schooling behind him, Walter became a full-time farmer. A season of cantaloupe picking in the Imperial Valley enabled him to farm





## THE KNOTT FAMILY

Walter and Cordelia Knott are shown on the facing page reminiscing in front of the original Berry Stand where the Farm began. Above, posed in front of the Liberty Bell in Independence Hall, are the Knott Family members who are partners in the family enterprise. Front row: Ken Knott, Russell Knott, Mildred Knott, Virginia Knott, Marion Knott, Toni Oliphant, Jana Alvarez, Don Oliphant. Back row: Steve Knott, Mike Reafsnnyder, Darrel Anderson, Ken Oliphant.

20 acres of leased land in the Coachella Valley. After a successful year, he returned to Pomona to marry young, vivacious Cordelia Hornaday. Although he rose rapidly to become foreman of a construction company, Walter was determined to farm his own land. The young Knotts with baby Virginia decided to homestead a quarter-section of the wind-blown Mojave Desert. Almost four years later, richer in experience if not in crops, the family — three children by then — left the desert to become sharecroppers 400 miles away in San Luis Obispo County. In three short years, Walter's hard work and Cordelia's confidence paid off. With \$2,500 in savings and a Model T Ford bought from the sales of Cordelia's home-made candy, they accepted a partnership offer from a cousin and moved to Buena Park in Orange County. They had not mastered the desert, but they had endured; they did not own the land they sharecropped, but they had prospered. Seasoned and still

optimistic, they were ready for whatever life offered.

They arrived in Buena Park and working together the young family began farming berries.

Thus the "Berry Farm" began and the small roadside stand grew into a Berry Market and eventually a Tea Room and Nursery.

Now the Chicken Dinner Restaurant, Steak House, Old West Ghost Town, Fiesta Village, Roaring 20's Amusement Area, Knott's Roaring 20's Airfield, and Independence Hall stand as proof of the efforts of the Knott Family.

The four children of Walter and Cordelia Knott, have several of their children working with them now and sharing in policy-making decisions.

Family meetings, as well as other traditions, continue even with the passing of co-founder Cordelia Knott in 1974.

Service and pride, instilled by the family, are key words at Knott's Berry Farm.



*It's the berries* that started it all when Walter and Cordelia Knott planted their first 20 acres of rented Buena Park land back in 1920. An extremely cold winter froze most of their first crop, but the Knotts were not discouraged. Their confidence and hard work were rewarded as future crops thrived. Passersby were attracted by the quality of the Knott berries, which they marketed at their own small berry stand.

In 1927 land values skyrocketed as the result of an oil boom and the owner of the Knott land decided to sell. Although the price was high, Walter contracted to buy 10 acres at \$1,500 an acre. The big Depression hit a year later and the price of land dropped to \$360 an acre. A lesser man would have defaulted on the original payments, but Walter honored his earlier contract and also bought an additional 10 acres at the lower price.

With the last of their savings, the Knotts built the Farm's first permanent business building in 1928. The 80-foot structure housed a 40-foot Berry Market, a 20-foot Nursery where berry plants were sold, and a 20-foot Tea Room where Cordelia served fresh berry pie, hot biscuits and berry jam.

The Depression years were difficult ones. Walter attempted to introduce new varieties of berries from all over the world to bolster the family income. In 1932 he heard of an Orange County grower named Rudolph Boysen who had reportedly crossed a loganberry, a blackberry and a red raspberry, producing a spectacular new fruit. He located Boysen in nearby Anaheim only to learn the plants had been left in an orange orchard Boysen had sold. Luckily, a few scraggly plants still survived, and Walter asked permission to cultivate them. After three years of careful tending, the large, tasty boysenberries were ready to be offered to the public. Today, the boysenberry is grown in many parts of the nation and in 15 foreign countries.

Meanwhile, the family was kept busy in the little five-table Tea Room. Although Cordelia had repeatedly warned Walter that "we're not going into the restaurant business," one day in 1934 she casually announced that she was going to "try some chicken dinners." The first eight dinners served on her wedding china on a summery Wednesday afternoon were an instant success. The demand became so great that in 1937 a restaurant seating 300 was built. By 1940 the Knotts were serving 400,000 dinners a year — and as many as 4,000 on a single Sunday.

1940 also marked the beginning of Ghost Town. The successful farmer and astute businessman Walter Knott cherished a dream. The dream was born as he listened to the tales of his pioneering grandmother as a young boy. The dream was realized when he built Ghost Town as a tribute to her memory and the Old West.

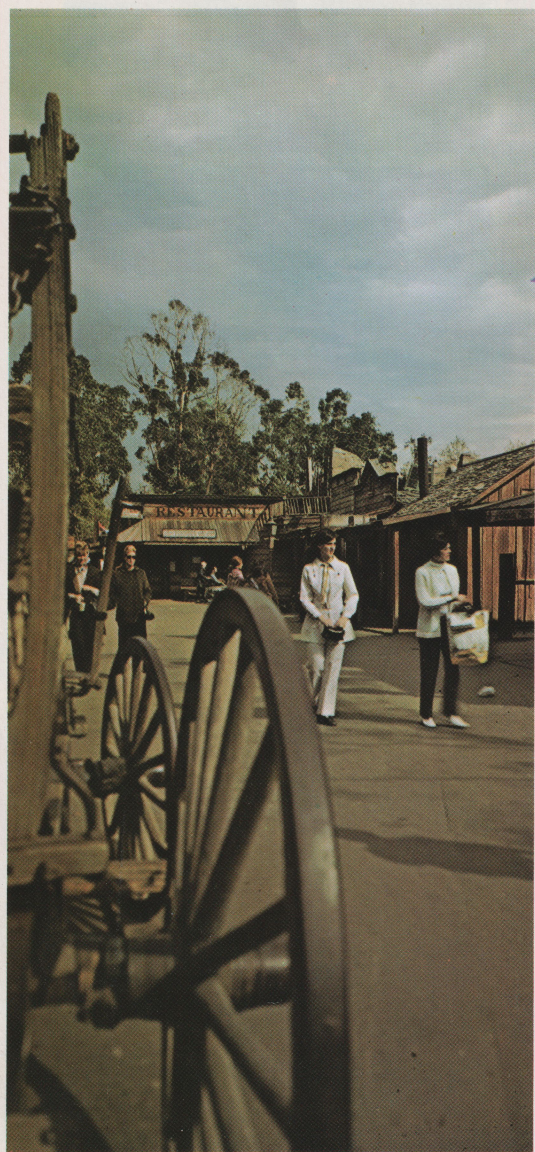
By 1946 the Farm, had grown to encompass 150 acres. The Steak House had opened and a total of seven dining rooms served 880 guests at one seating. Fifty tree-lined acres provided free parking and Ghost Town was growing daily. Shops and live entertainment were added.

Today the Farm continues to develop. Recent additions such as the Roaring 20's Amusement Area, Knott's Good Time Theatre, and an ambitious entertainment program make Knott's Berry Farm one of the most popular family attractions in the world. It started with the berry and the end is nowhere in sight.

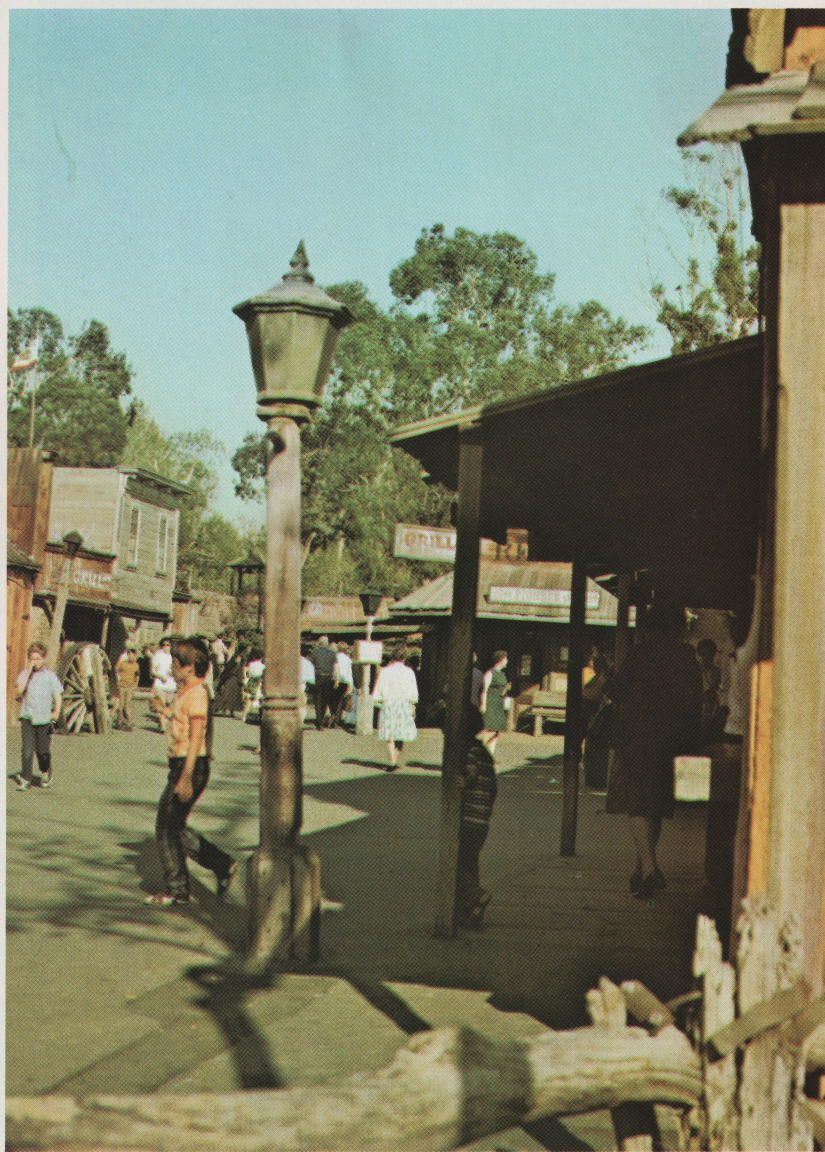




*Wander through Ghost Town, a picturesque, living tribute to the Old West. As you walk along rustic wooden boardwalks set with square nails, oldtimers are on hand to thrill you with vivid tales of the gunfighters, prospectors, gamblers and lively ladies who lived a century ago. Quench your thirst with sarsaparilla in the brass-railed Calico Saloon and stroll through the Wells Fargo Office, the old General Store and the Covered Wagon Camp. Rest on the porch of the Gold Trails Hotel, built in Prescott, Arizona more than 100 years ago. Selected by Walter Knott as Ghost Town's first building, the old hotel was built in 1868, the same year his pioneering grandparents arrived in California. The years will vanish as the charm and realistic wonders of Ghost Town carry you back 100 years.*



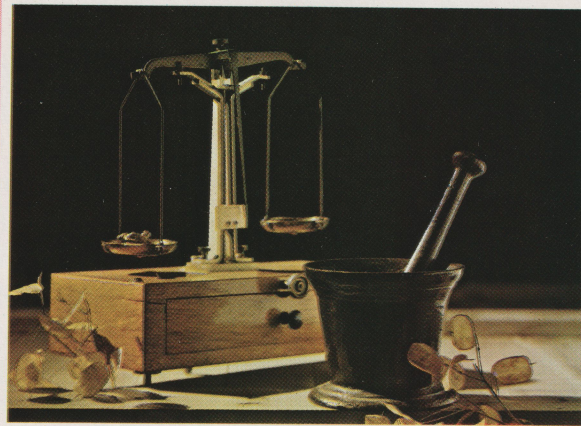
Relive the stagecoach days of the wild West.



Main Street is alive with the sights and sounds of a century ago.



*The lively, lusty Gold Rush days* become a reality as you roll up your sleeves, swish a pan around in the sluice box, and, Eureka—there's gold! Roam down into the mine and discover veins glittering with gold just as they did in California's Mother Lode country in 1858. Bend your ear to the tall tales of the old prospector as he stops to water his grubstake-laden burro at the watering trough before starting out again. Take home actual gold you mine to prove your strike to "unbelievers."

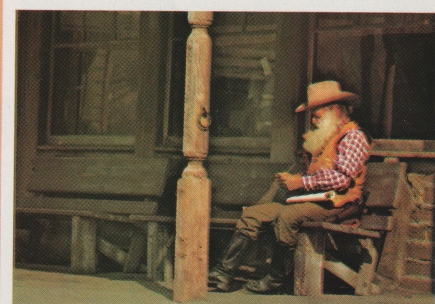


This scale, mortar and pestle were some of the tools used in the assayer's research.

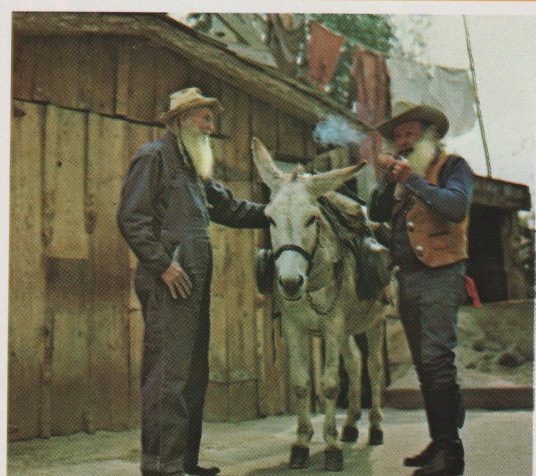


Strike it rich, podner, as you pan for real gold!

Everywhere you wander there are smiling "pioneers" to make your day a happy one.



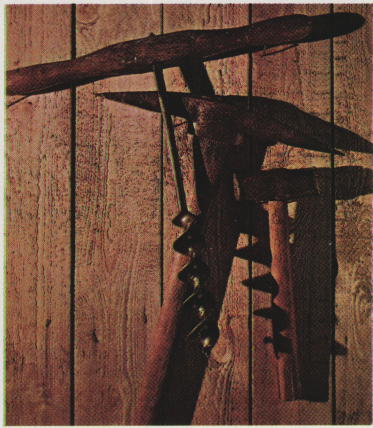
An old prospector dreams of a strike, while Handsome Brady and Whiskey Bill relate stories of a night on the town.



Grubstaked and ready to go, two miners check over plans with their faithful burro before heading out.



Ghost Town undertakers cart away a stone-cold holdup bandit.



Over 50,000 items of western history are on exhibit at the Museum.

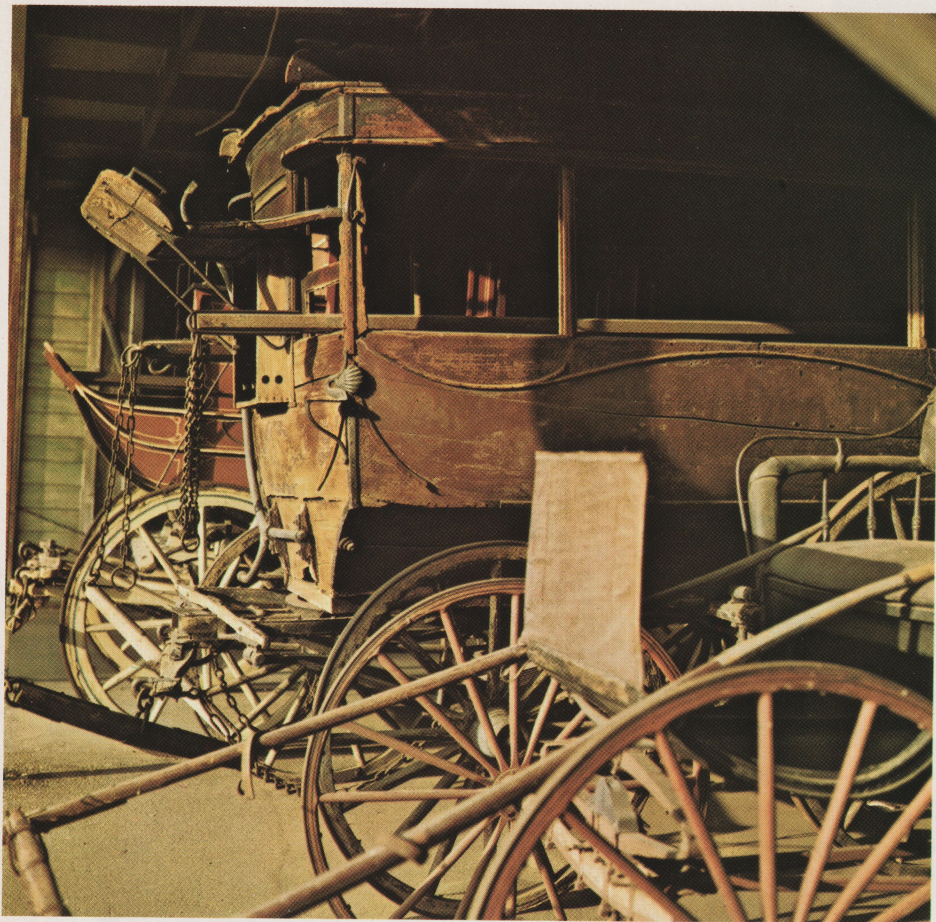


*The Ghost Town and Calico Railway* is one of the most treasured heirlooms at the Farm. Built in 1881, it is the only narrow-gauge passenger train in America operating on a daily year-round schedule. The first train that dared to go through the tortuous chasms of the Rockies and not around them, it was brought to Ghost Town in 1952 from its old route with the Denver and Rio Grande in Colorado. Its present daily journey is still fraught with danger as masked bandits have been known to burst through the cars in daring holdup attempts.

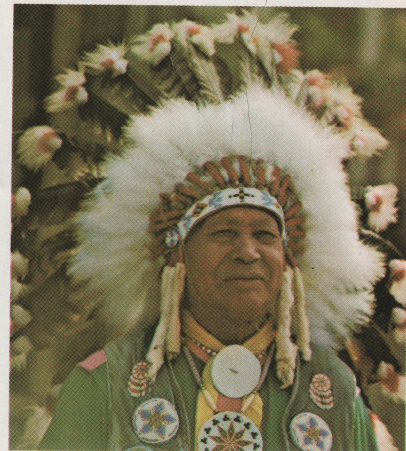


Old Red Cliff, No. 41, one of Ghost Town's locomotives, once snorted through the Rockies, puffing under loads of ore from the mines.



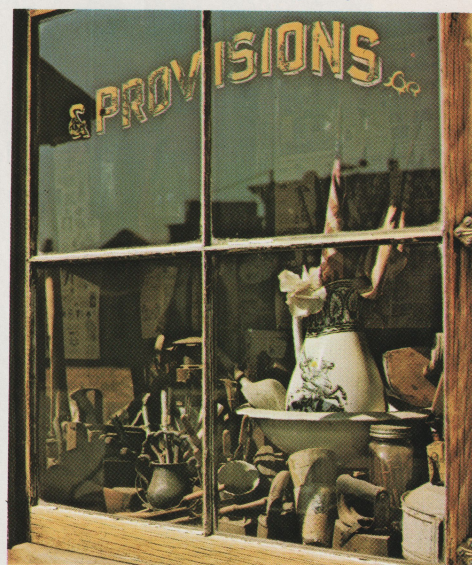


These coaches, surreys and buckboards take you back to the horse-and-buggy days.

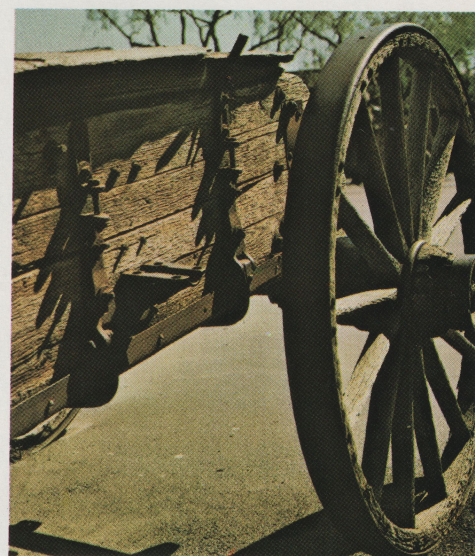


Chief White Eagle, a Cherokee-Apache.

Window-shop in an early supermarket.



City boys sit a joshin', waiting to have their pictures taken with a pretty girl.



This old wagon once carried tons of ore.





Wing Lee gives clothes a "permanent" press.



Look in on a "carefully-dealt" card game.

*The action-packed drama of these historic days* and the spirited people who lived them are vividly brought to life in Ghost Town. Faithful authenticity is followed in the buildings and exhibits. Some are reproductions, but many are originals, carefully transported from the back country where they were being allowed to crumble into ruins. They have been restored and preserved in Ghost Town. The inevitable mavericks add a light touch as Old Sad Eye Joe languishes in the jail behind Goldie's Place, horse thieves and gamblers rest side-by-side on Boot Hill and "real-live" bandits lurk 'round every corner.

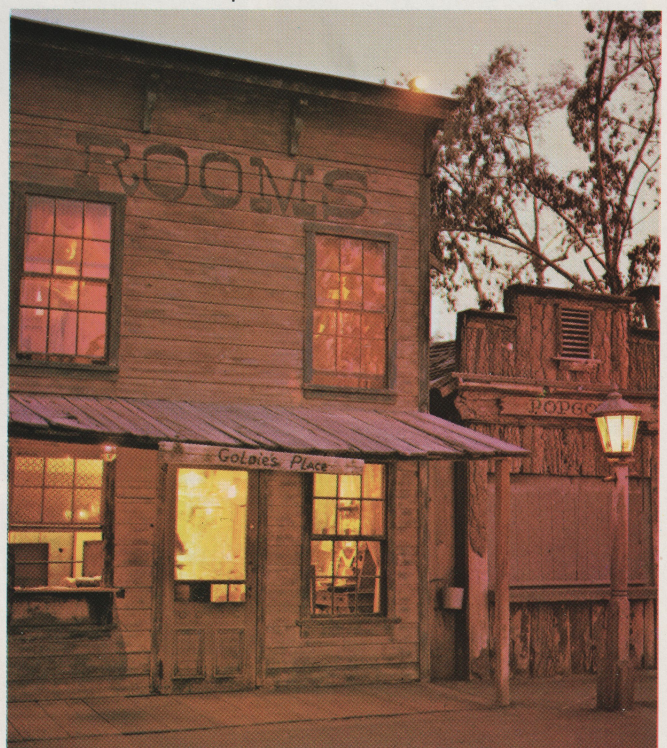
In 1886 high-button shoes hid many a pretty ankle.



Starched and ruffled, m'lady wheels her baby's pram.



A colorful place to visit but not to live.

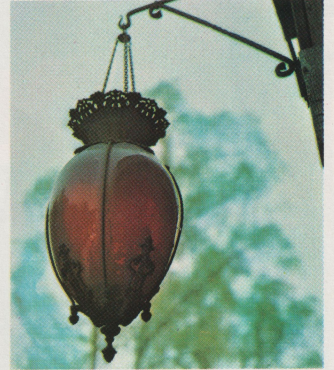
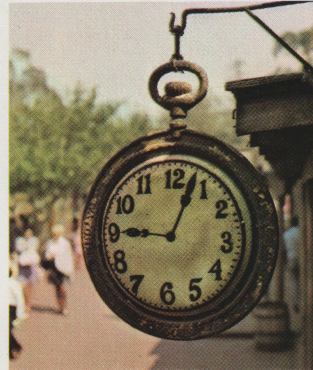






The General Store, brimful of fashions off the wagon trains.

*What stories it could tell, if only the old pot-bellied stove in the General Store could talk. Happy memories and sad tales alike are shared at this favorite gathering place. The old store is still chock-full of candy sticks and licorice whips, mouth-puckering pickles, calico, bonnets and ten-gallon hats. Always a busy place, Old Doc stopped by for herbs, ladies dropped in for a bit of finery and miners bought their grubstake.*



Hanging signs point out the watchsmith and apothecary shops.



Keeping time to the tune he fiddles is the only schedule this old couple pays heed to.



This ornate brass clock was patented by Mremode, Jaccard and King on June 14, 1881.



Spinning yarns 'round the old stove in the General Store.

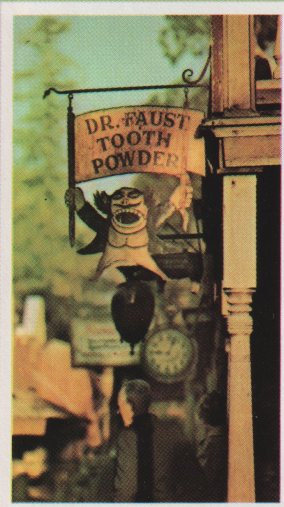




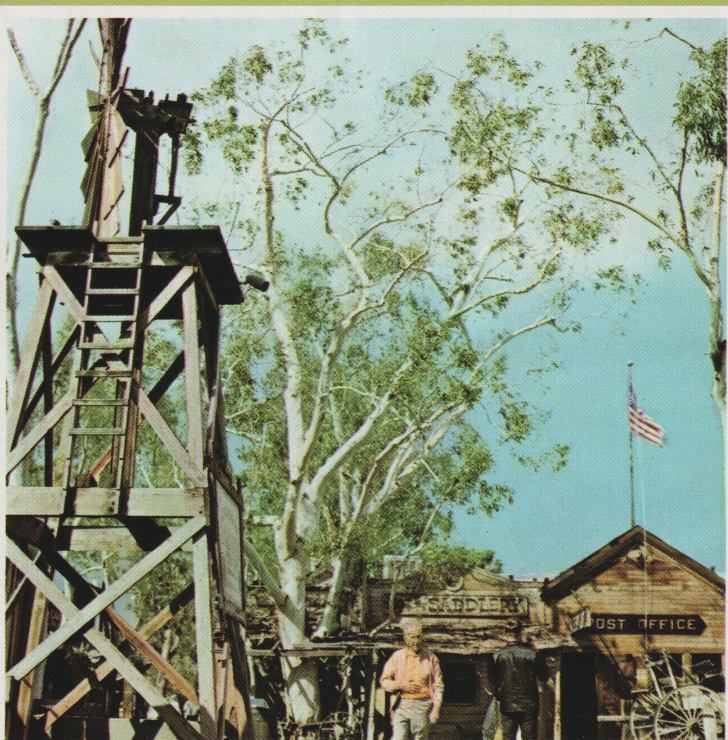
A wicker stroller, ornate wood-burning stove and collection of kitchenware represent life as it was in the good old days.



The hand-hewn log cabin of Dr. Lemuel Walker, D.D.S. came from the Ozarks. It is shaded by some of the 200 varieties of trees planted and grown on the Farm.



Dr. Faust's Tooth Powder kept teeth shining bright. Life as it was 100 years ago is reflected in the exact detail seen throughout Ghost Town. Furnishings are genuine antiques, carefully chosen to represent the customs of a century ago.

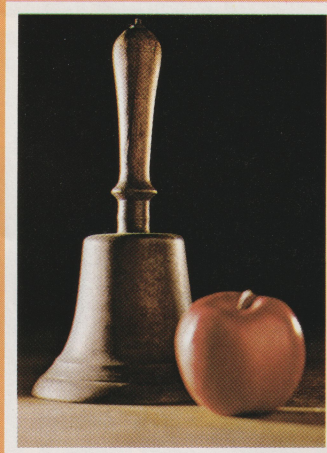


The windmill at the end of Main Street originally came from England to Riverside in 1860. It was brought to Knott's in 1940.





Thrill to The Haunted Shack, Ghost Town's spookiest adventure in fascinating fun.



The country schoolmarm's bell rang many a class to order.

Even if you didn't "walk a mile in the snow" to school when you were young, you'll warm to the Little Red Schoolhouse and the happy memories it holds. On old-fashioned desks, slates bear the real names of former students who attended the one-room school back in Kansas during the 1870's. A present-day schoolmarm, dressed in the costume of yesterday, sits at her desk at the head of the class and entertainingly "teaches" about what it was like 100 years ago.



The Little Red Schoolhouse still offers lessons in history as local school children of today discover what classes were like years ago.

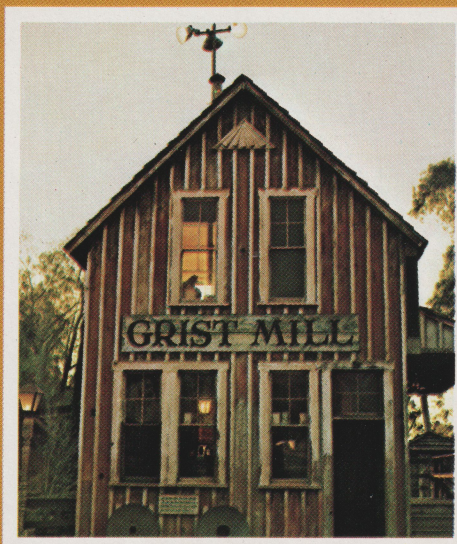




An Arizona mountain range just up and grew behind Boot Hill transforming the empty back wall of the Good Time Theatre into a breath-taking scene. Painted by a scenic artist, the view adds depth and realism to the man-made wonders of Knott's Berry Farm. Indians shown here were created from the famous "Night Watch" painting by Charles Nahl.



Up on Boot Hill, Poker Face Harry and his cohorts slumber forever under colorfully engraved tombstones telling of bygone days.



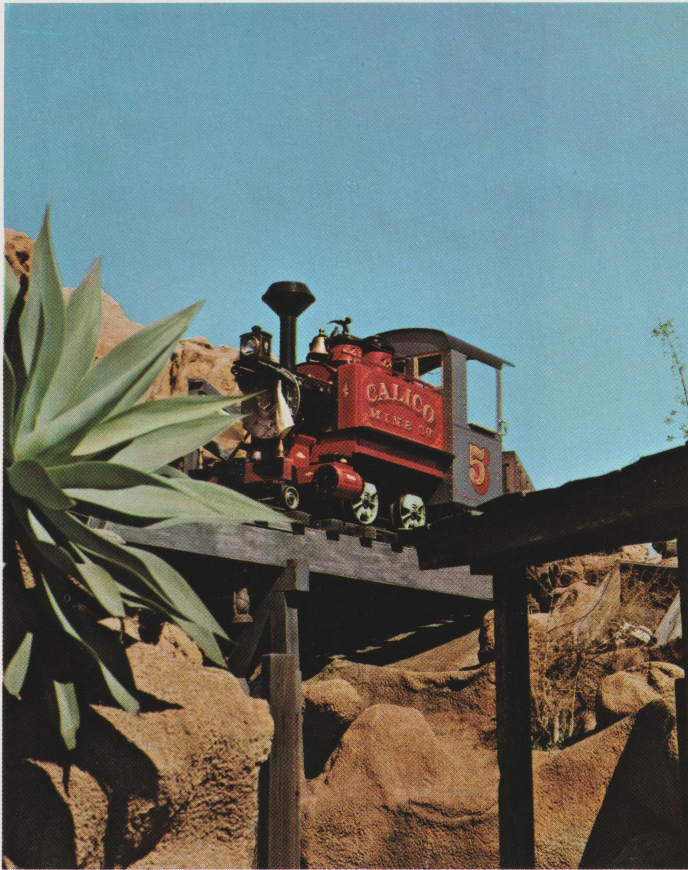
A century old Grist Mill still grinds on the Farm. Take home a bag of fresh corn meal after you watch it ground from kernels, just like in the old days.





*The Calico Mine Ride* starts its exciting journey when you climb aboard an authentic, open ore car high upon Calico Mountain. Experience the thrilling days of old as you travel deep within the caverns of the mountain to watch many different methods of mining and tunneling. See a reproduction of one of the famous "Glory Holes where \$80 million worth of gold was mined." Feel the spray from underground waterfalls and hear the miners blasting away at a new tunnel. Watch as the brave crews use their picks to get at the rich gold veins, always in danger from a sudden cave-in.



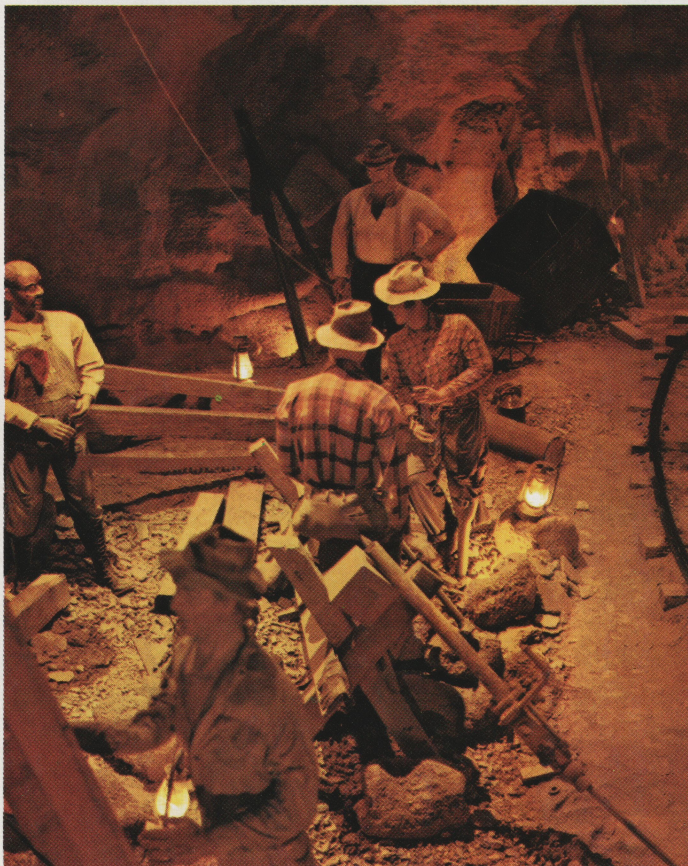


The train passes over a trestle high on the mountain.

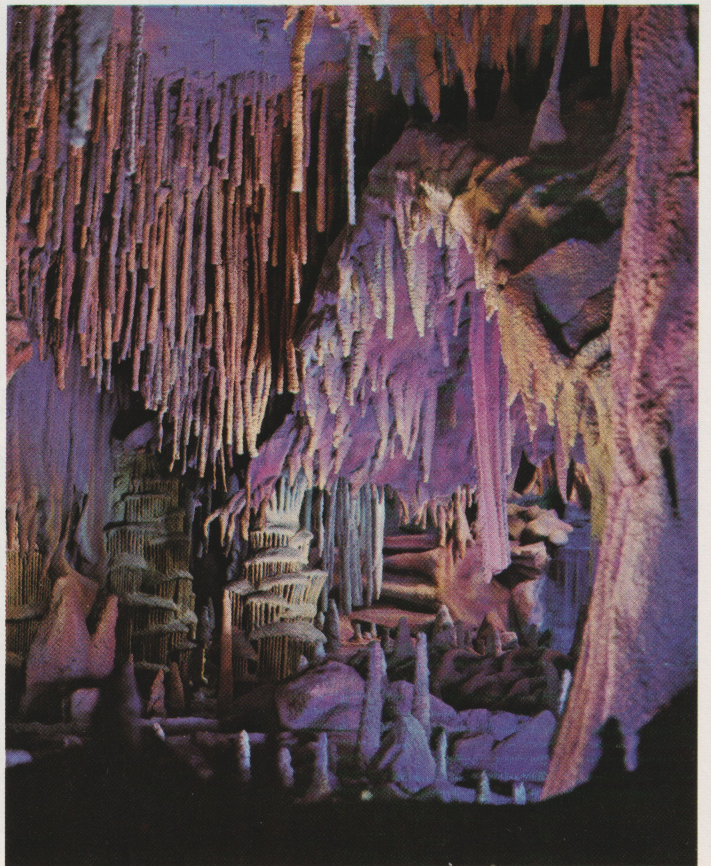


Hanging stalactites delight travelers within the mine.

Watch the miners hard at work in the Glory Hole.



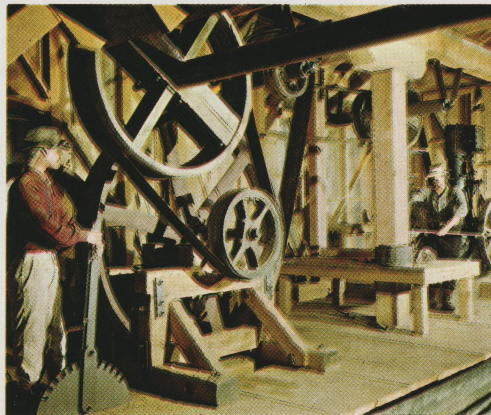
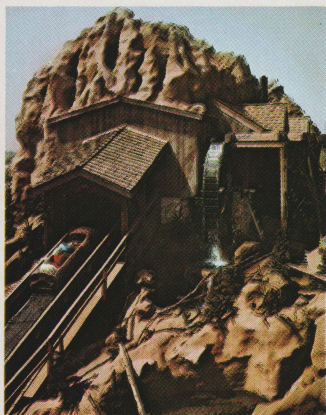
Rare ore and minerals shape stalagmites in vivid hues.





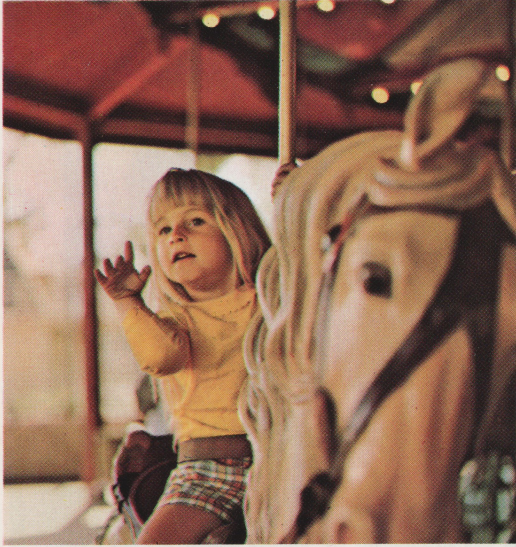


*Thrill to the Log Ride* as you shoot through a 2,100-foot waterway in a hollowed-out log at speeds of eight to 12 feet per second. Saws buzz and chips fly as you watch the exciting operation of an authentic 1860 sawmill complete with mechanical and hand equipment, animated figures and true-to-life sounds. As you sweep through the perilous passages deep within the mountain in your free-floating log, you'll breathe the forest freshness of Ponderosa pine, watch lumberjacks at work, and hear the rush of waterfalls over cavern formations.





Ride the hand-carved animal merry-go-round.



Exotic pink flamingoes preen in the sun.



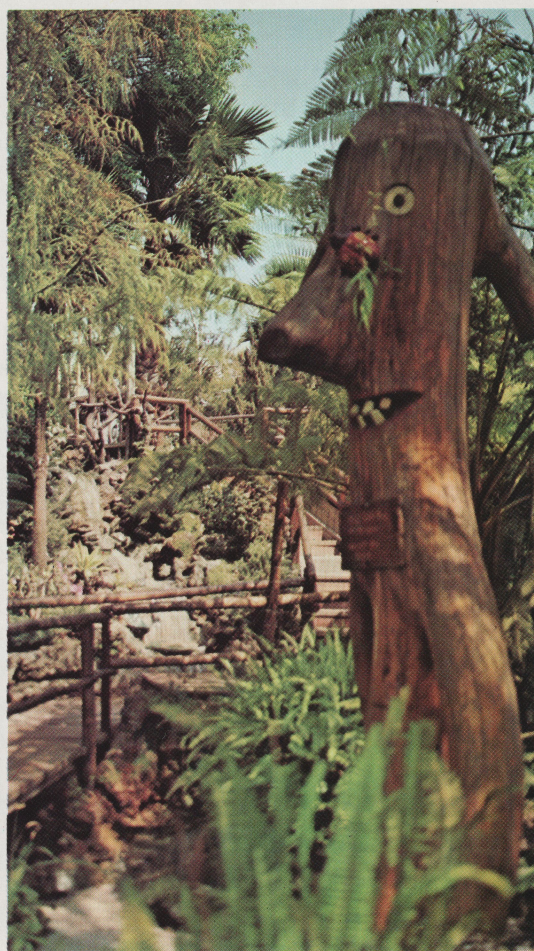
A time-weathered bicycle of wood and iron.

*The Butterfield Stage Line* carries you away on an exciting ride into the past. As the clattering hooves of the four spirited coach horses sound in your ears, your eyes are treated to the scenic beauty of The Farm. Swaying gently inside the stagecoach or perched on top, you experience the thrill of travel as it was before the automobile and the airplane. Speed is of the utmost, for masked bandits lurk on the trail at gold-shipment time. One of the most famous means of travel in history, stagecoaches on The Farm carry more passengers in one day than the original Butterfield Line carried in an entire year.





*Family Fun on the Farm* is carefully planned so that every member will enjoy a carefree day of laughter and leisure. Lighthearted entertainment plus educational trips into the historical past are to be found everywhere. The Covered Wagon Show in the Gold Trails Hotel dramatizes the stories of pioneer days heard by Walter Knott at his grandmother's knee. As you sit under the stars in the romantic Wagon Camp, surrounded by realistic Conestoga wagons, top entertainers thrill you with stirring songs of the Old West. Guests are delighted as the Funfighters perform their show daily on the streets of Ghost Town. Unique Woodimals created from the twisted trunks and limbs of trees peek at you when you go on safari in the lush tropics of Jungle Island.







It was a special evening of fun for Grandpa and Grandma with the Magic Lantern slide show.

All was not quiet on the Western Front as you'll realize when you hear the rollicking melodies pour forth from the steam whistles of our old-time Calliope. Its air-piercing tunes herald the start of another exciting performance at the Bird Cage Theatre. As you enter this reproduction of the famous old playhouse at Tombstone, Arizona, be prepared for some of the most spine-tingling melodrama to come out of the Old West. When the curtain rises on late afternoon and evening shows, professional actors quickly take you into a world filled with mustache-twirling villains, helpless damsels in distress, and brave-hearted heroes. Your pulse will beat faster as you take the part of the courageous hero, hiss the dastardly villain, and cheer when good triumphs over evil. As the curtain falls on the happy lovers, you'll leave feeling that "all's well that ends well."







# ROARING 20's™ AMUSEMENT AREA



*The Roaring 20's Amusement Area* re-creates all the fun and gaiety of the 20's era. You can defy gravity on the Corkscrew; be a daredevil driver in the Wheeler Dealer Bumper Cars; enjoy the 20's Revue under the sky in Starlight Pavilion, or relax around the fountain in Charleston Circle.







### Knott's Bear-y Tales . . .

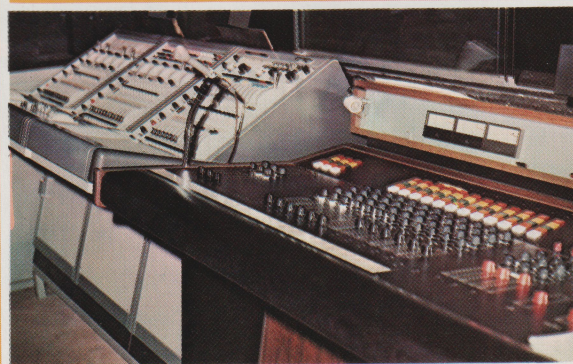
From the minute you step aboard the miniature trolley cars you'll enjoy sharing the adventures of the fun-loving Knott Bear-y Family and their experiences with Crafty Coyote (world famous pie thief) on the way to a 1920's county fair. The whimsical animated dark ride brings to life Knott's delightful children's book, "Knott's Bear-y Tales: A Journey to the Fair."







Seating 2,150 people, the Good Time Theatre presents the best in family entertainment. Celebrity entertainers are featured in one of Southland's most beautiful theatres.







Relive the thrill of early aviation days in the Roaring 20's Airfield, with the 235 foot Sky Tower. You can go up for a bird's eye view on the Sky Cabin, a glassed in deck which revolves around the Tower. Or, for you thrill seekers, there's the 20-story drop on the Sky Jump, a parachute ride you'll never forget! The 20's Airfield also has other thrilling attractions, and shops.



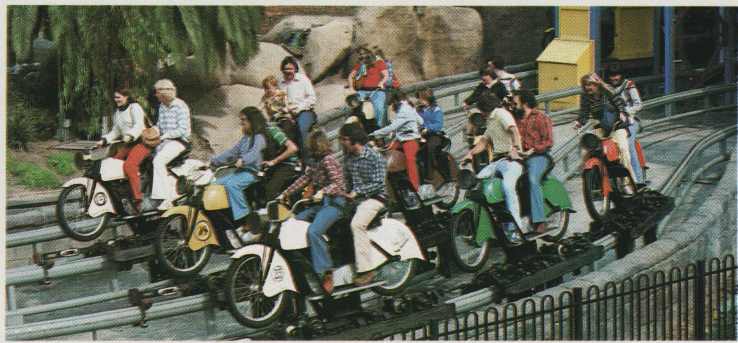




The fun doesn't stop at night. Knott's comes ablaze with music and light as the nighttime fun begins. Two of the dance spots at Knott's are the Cloud 9 ballroom and the Airfield Eatery. The Cloud 9 presents the best in rock groups and big bands. The Airfield Eatery becomes an electrifying Disco Machine!



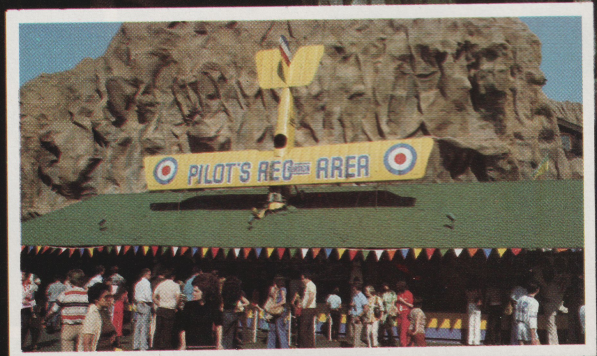




You can go by bike, car or plane to the days of the 20's in the Roaring 20's Airfield. Cyclists will enjoy racing atop authentic "Indian" bikes on the Motorcycle Chase; motorists can again steer the famous "Stutz Bearcat" on Gasoline Alley, and kid-sized pilots can dogfight on the Red Baron plane ride.



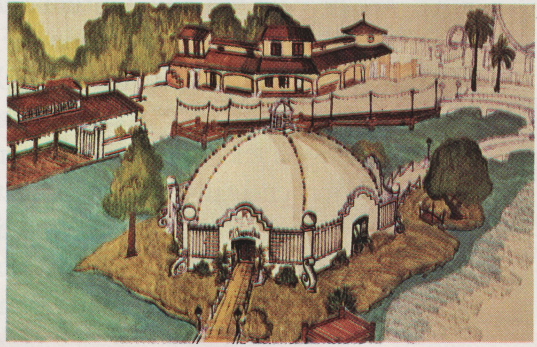
You'll love Knott's at night—you can make circular tracks at the incredible Loop Trainer, which takes you up six stories at 40 mph. Or, you can stand and twirl at top speed on the Propeller Spin. Then, top it all off with a personalized hat from the hat shop. You'll also want to try your hand at some of the games of skill at the Pilot's Rec Area, just some of the fun in the Airfield!





# KNOTT'S NEWEST ATTRACTIONS

Two new attractions in Fiesta Village. El Cinema Grande, shows exciting 180 degree films. Montezooma's Revenge is a thriller that shoots out of the station at 55 mph and swoops through a 76-foot loop, then upside down and backwards over 600 feet of track.







*Fiesta Village sparkles with all the brilliance* of the rich, golden days of early Spanish California. Created and developed by Marion Knott, youngest daughter of Walter and Cordelia Knott, the authentic Mexican village was completed in 1969. In the tradition of Ghost Town and Independence Hall, Fiesta Village is a tribute to an important era in our history. Early Spanish architecture with adobe buildings, tile roofs and colorful hand-decorated tile walls reflect a culture dating back to the 16th century. Set like a jewel in the center of the Plaza is an authentically designed Aztec fountain of sparkling waters. Open-stall markets, artisans and mariachis add fiesta fun. Along El Camino Real (The King's Highway), stand models of all 21 famous Franciscan missions. Built in the late 1700s, the missions extended from San Diego to Sonoma. Knott's models are built to exact



Colorful Flamenco dancers fill the Plaza.



Enjoy Cantina snacks in open flower boats.



The King's Highway leads to replicas of all 21 of California's early missions.

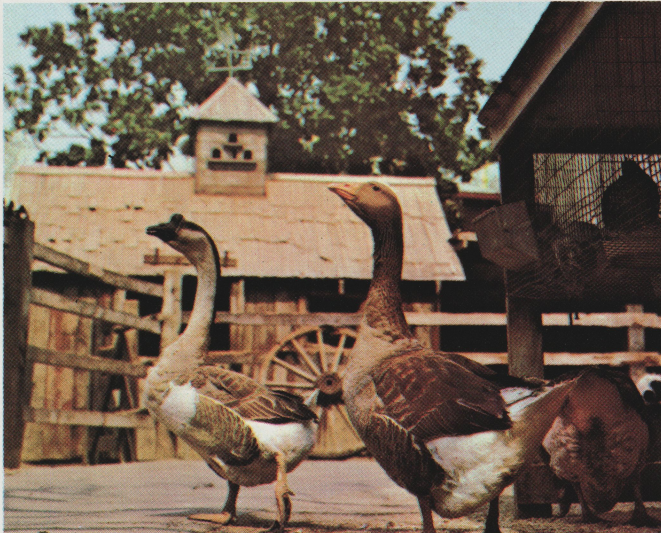


Fiesta Village authentically portrays early Spanish California culture.





scale and are placed in order of their original founding. Graceful arched bridges lead to Fiesta Island. Our Bell Wall of Happiness is an example of early California architecture. The romance and history of Mexico's culture is seen everywhere in Fiesta Village. Fiesta Plaza is for dancing. Educated animals provide fun at the Animal Farm.



A brace of geese survey their farmyard kingdom.



Ride an original merry-go-round



A curious goat peeks at crowds from the rooftop.



Big Boy, a huge Clydesdale, resides on the Farm.

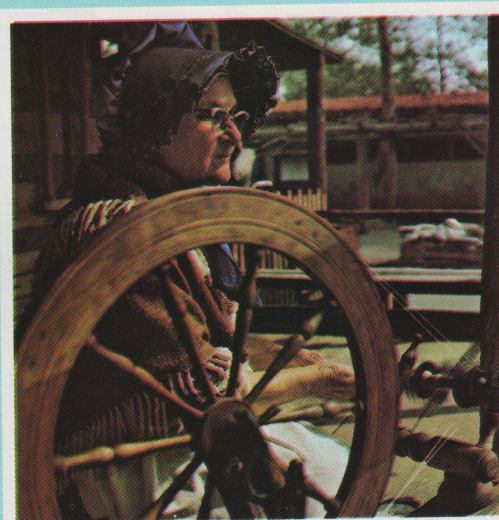




**Collectables** and delightful mementos for the folks back home fill the shops on the Farm. Unique candles are displayed in The Candle Kitchen or you can buy the fixings and make your own. The Basket Shop offers wares from more than eighteen lands. More than 40 shops offer everything from toys to glassware.



Grandma Bott's Bonnet Shop features a collection of handmade treasures.



Aunt Hattie spins stories about the old days as well as flax on her spinning wheel.



Over 200,000 finely made objects are exhibited and sold at famed Mott's Miniatures.



The Leather Shop stocks everything from boots to billfolds plus made-to-order special items.



**Marion and Toni's Sport Shop** is a tribute to the talent and taste of Marion Knott and her sister Toni Knott Oliphant. Since a woman takes to fashion like one of the Farm's ducks to water, this was a natural for the girls. Fashion right and budget conscious, the cheerful casual clothes and sportswear reflect the warmth and color of California. Vivid, flowing scarves, lovely lingerie and lavish patio ensembles offer glamour at popular prices.



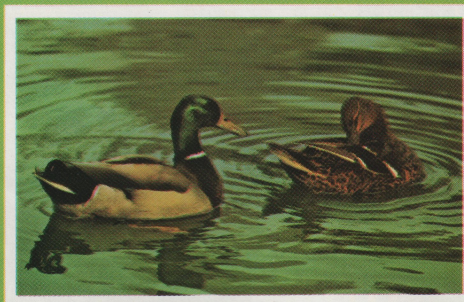
**Virginia's Gift Shop** is the niche Virginia Knott found for herself on the Farm. It's a shoppers' delight filled with all the beautiful objets d'art that have intrigued her since she was a little girl. Exotic imports, tempting perfumery and colorful jewelry fill the elegant shop. With an eye toward tourists' needs, Virginia recently opened her new Souvenir Shop specializing in, of course, souvenirs for the friends back home.







Reminisce about romantic days on a steamboat ride.



*Children of all ages* enjoy the rides on the Farm. Compare traveling then and now as you hop aboard a real San Francisco Cable Car for a lively ride with an amiable conductor. Take a trail ride on a miner's burro or drive a horseless carriage all by yourself. Bask in the California sun and enjoy cool lake breezes as you sail out on the "Cor-delia K," our white side-wheeler. Tiny tots can take a brief trip in one of the antique touring cars.

Tots can play driver in an antique car.



Take a ride in an authentic San Francisco Cable Car.

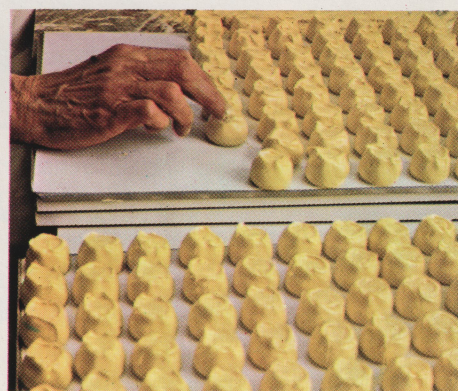




**Edibles** abound throughout the Farm, but the delicious aroma of cooking candy draws guests to the Candy Parlour like bees to nectar. The delightful pink structure with its white scalloped trim is right out of the 1890's. Plush red and gold settees, cut-glass chandeliers and touches of elegant marble provide a luxurious atmosphere while clerks costumed in authentic 19th century styles help you with your choices. And what an assortment there is to choose from — over 150 varieties, both hard and soft candies, to delight the palate. Creamy smooth caramels, surprise-filled chocolates, boysenberry-and-walnut jellies and big striped candy sticks are made on-the-spot. Watch the chocolate dipper at work on tasty confections.



Through special viewing windows you can watch candy-makers work in the spotlessly clean kitchens of the Candy Parlour. An old art, only the very finest ingredients are used in our prized recipes. You'll find it tastes as good as it looks, so treat your friends to the finest, be good to yourself, too.







The only difference in Cordelia's chicken dinners then and now is that now they're famous.



Cordelia's first rolling pin is still used.



Humorous display, "The Family Dinner."



Mouth-watering boysenberry pie is a must on the Farm.



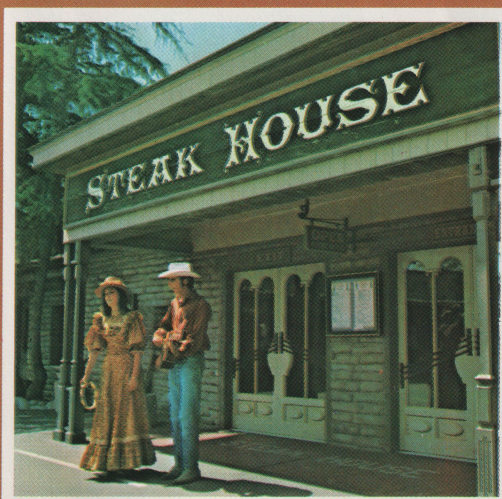
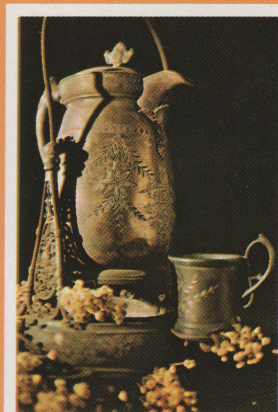


*The Knott Chicken Dinners* are something to crow about just as they were that Wednesday afternoon in August back in 1934 when Cordelia

served them on the Farm for the very first time. But then, why shouldn't they be, for the menu is still the same. Each dinner is made up from the "just-right" plump birds she insisted upon and the fixin's still include lighter-than-air buttermilk biscuits, fluffy mashed potatoes, rich brown gravy and mouth-watering farm-fresh vegetables. Of course, back in 1934 Mrs. Knott did all the cooking and her three daughters served the five-table Tea Room. That isn't possible today, for the Chicken Dinner Restaurant seats 1,093 persons at a time and is often filled to capacity. On a recent Mother's Day, for example, the Chicken Dinner Restaurant set a new record with 7,077 chicken dinners served. Since 1934, over 20,000,000 guests have eaten chicken dinners in the famous restaurant.

Special accommodations are available in the Chicken Dinner Restaurant and in the Steak House for banquet groups from 20 to 850 persons. Along with a fine banquet menu, Knott's provides for special needs like projectors, microphones, blackboards and all those props so necessary to a successful meeting. It's this kind of concern which makes Knott's so popular.

*Juicy steak dinners* were added to the Farm menu in 1946 with the opening of the picturesque Steak House. Tender, thick steaks, in a selection of the choicest cuts and char-broiled to the most discriminating tastes, top a menu which includes ham steak, filet of northern halibut and fried shrimp dinners. And from Walter Knott's own experiences in the gold and silver mining camps of the West comes one of the most popular dishes of all, Pioneer Beef Stew. Prepared as he still remembers it, the stew is hearty fare. Filled with extra-large chunks of delicious meat simmered in its own juices and with succulent garden-fresh vegetables, the stew is calculated to satisfy the appetites of even the hungriest of present-day "miners." Portraits of the great Western Indian Chiefs, painstakingly rendered by the late Paul von Klieben, line the thick adobe walls of the Indian Room. Its rustic furniture and Indian handcraft provide colorful atmosphere. In the Garden Room of the Steak House, flowers and ferns refresh guests over weekday buffet luncheons. The gingham Family Room is a favorite, with its folksy flavor and flavor-full food.



Enjoy a juicy char-broiled steak or a hearty Pioneer Stew at the Steak House.





Only the choicest fruits are selected for the syrups, jams, jellies and preserves that are available to friends all over the world under the proud Knott label.



The high quality of Knott's products is insured by continual inspection of cooking and packing procedures, together with exhaustive final product analysis in the lab. Only after these rigid standards are met are the products ready for you.





**Delectables** produced in the Knott's preserving plant are fruit-full and rich in flavor. The quality that Cordelia Knott captured in her family kitchen kettle years ago still distinguishes Knott's berry preserves. In the early days, people traveled miles to enjoy her luscious jams and jellies. Today, Knott's large variety of preserves travels thousands of miles to satisfy people. The immaculate preserving kitchen also produces syrups, salad dressings, pickles and steak sauce. You can believe that if it's worth preserving, Knott's preserves it.



A galaxy of giftable goodies awaits you on the Farm.



Our own original boysenberry syrup and preserves top the list of luscious foods you can ship home.

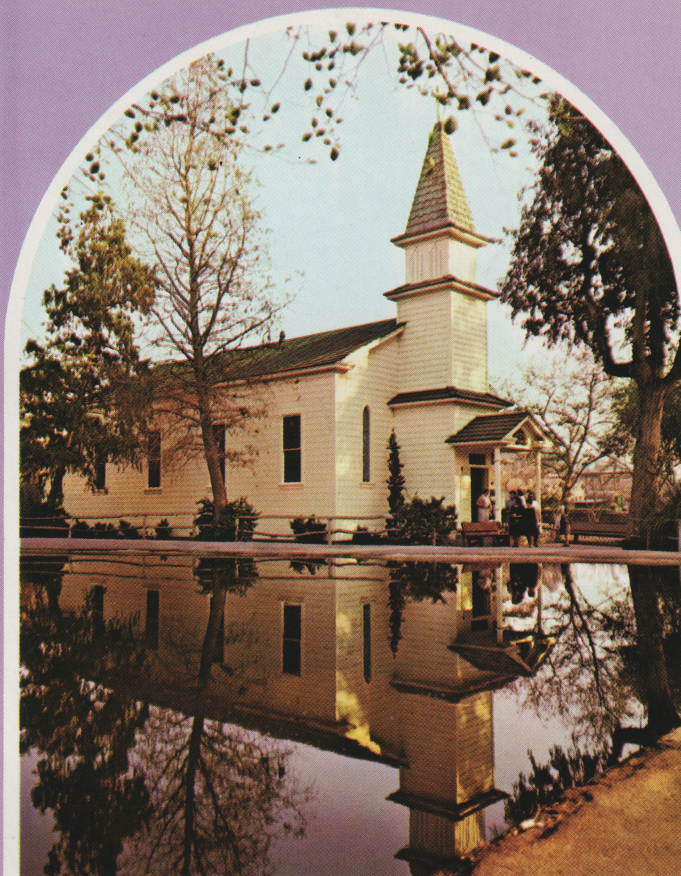




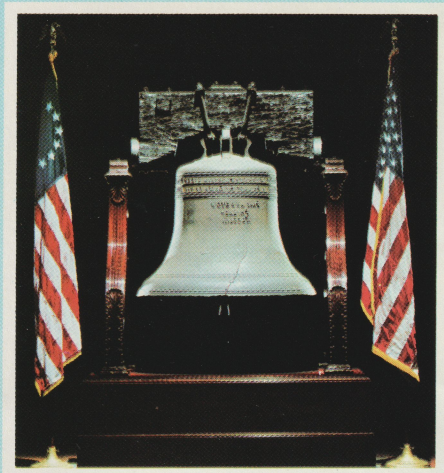
*Inspirational* moments are a traditional feature of the Farm. As guides in the costume of colonial maidens take you on a tour of the full-scale reproduction of Independence Hall, you'll relive the agonies and ecstasies of early Revolutionary America. Over 140,000 hand-finished clay bricks duplicate the original Independence Hall material. Chandeliers, furniture, the shape and size of the rooms were exactly reproduced by expert craftsmen. Highlighting the tour is the awe-inspiring Assembly Room presentation. As you sit in the softness of candlelight, you'll hear the actual words of the 56 brave men who risked their lives to found our nation.

The quiet simplicity of the Church of Reflections invites you to enter for a moment of serenity. In the shadowed calm of the little church, the beauty of a magnificent stained-glass window over the altar is compelling. It was presented to Mr. and Mrs. Knott by their family of Farm employees in 1958.

The Bell Wall of Happiness is a tranquil place to stop and ponder the day's happenings. A visit to the little Chapel by the Lake with its inspiring presentation, "The Transfiguration of Christ," is an experience you will cherish and never forget.





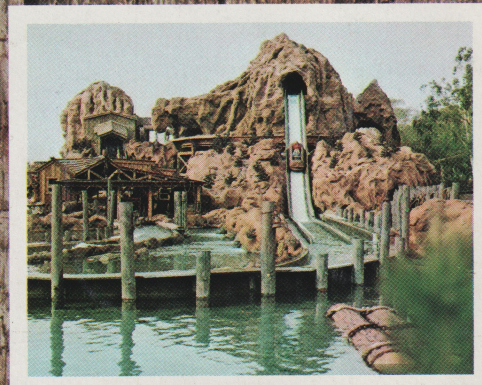
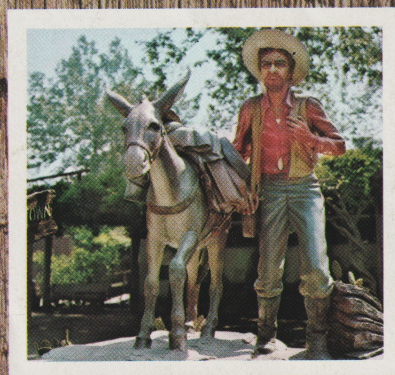
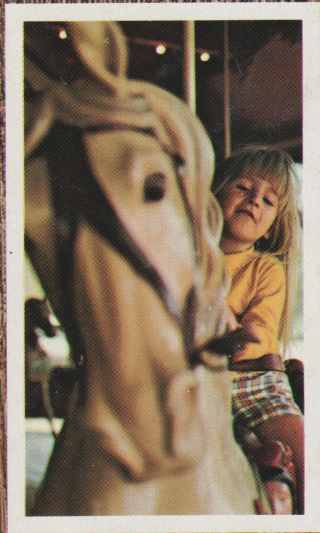


Sitting majestically on its cherry-wood pedestal in the Tower Room of Independence Hall is the 2,075-pound Liberty Bell. Carefully reproduced down to its identifying crack, the Bell hangs from a yoke made from 125-year-old slippery elm wood.

# *Independence Hall*







## HOW TO GET TO KNOTT'S BERRY FARM

Open everyday of the year, except Christmas Day.



*More Fun at Knott's - Free Parking*